

– multi-disciplined Product Designer with over a decade of defining and solving user experience challenges.

Experience

FORD MOTOR COMPANY | SR. DIGITAL PRODUCT DESIGNER

Los Angeles, CA | April 2022 - Present

Working within the Ford Next division focusing on emerging businesses. Currently leading product design for Ford Drive – a direct-to-consumer flexible lease program partnering with Uber for rideshare drivers – across web and app platforms. Currently operating in San Diego, San Francisco and Los Angeles markets with plans to expand into more cities domestically and internationally.

CHARLES SCHWAB | SR. UX DESIGNER

Austin, TX | May 2020 - April 2022

Worked within the Digital Account Open team focused on converting the physical account open process into a fully digital experience. My role oversaw designing experiences for both account advisors as well as end clients by collaborating with content strategists, researchers and product managers on solutions.

DELL TECHNOLOGIES | SR. UX DESIGNER

Austin, TX | April 2019 - May 2020

Worked within the Services IT Online UX department on the Contact & eRevenue verticals. Improved business needs and solved challenges facing customers utilizing data and research. Implemented results into updated or new design solutions to improve customer experience and business metrics.

RIIS | LEAD UX/UI DESIGNER

Detroit, MI | September 2018 - April 2019

Led UX & UI app design for various clients across multiple industries in an agile environment. Hands on from start-to-finish working on research, user flows, wireframes, interface design and prototypes for Android and iOS platforms.

Education

MICHIGAN STATE UNIVERSITY | BA, JOURNALISM

East Lansing, MI | 2005-2010

Selected as one of 15 students to participate in the Design Specialization program combining College of Communication Arts & Sciences with College of Art, Art History & Design courses.

Skills

TECHNICAL

User Interface

User Research / Usability Testing

Interaction

Wireframing

Prototyping

Systems / Libraries

Responsive Web

App (iOS & Android)

Art Direction

Graphic Design

Branding

Presentation

TOOLS

Figma

Sketch

InVision

Adobe XD

Photoshop

Illustrator

InDesign